



ALL OF US
FESTIVAL
CELEBRATING MENTAL HEALTH WEEK



FNQ SUICIDE PREVENTION TASKFORCE – “ALL OF US FESTIVAL – CELEBRATING MENTAL HEALTH WEEK” SPONSORSHIP THROUGH TO 9 OCTOBER 2021

The All of Us Festival – Celebrating Mental Health Week will be held during Qld Mental Health Week. The prolonged isolation stresses brought about by COVID-19 restrictions have negatively affected our community’s mental health and cohesiveness. The Festival aims to raise awareness of the importance of mental health and bring our community together. Activities planned include an outdoor variety concert, children’s activities, food vans and a large Expo where mental health agencies can showcase the services they offer. Any funds raised will aid the Backyard Makeover Program. The Backyard Makeover Program is a volunteer project being implemented in the Cairns district to improve mental, social and physical outcomes for isolated residents requiring assistance with a small makeover of their backyard.

Monetary Platinum \$5,500 (GST inclusive) or In-Kind Platinum \$5,000 and over	The Taskforce views our Platinum Sponsors as senior partners in the successful execution of this Festival and will work alongside you to provide opportunities to promote your organisation. This marketing opportunity will provide your organisation with exceptional commercial and social rewards. The Platinum Sponsor is a negotiated package that is tailored to best match your strategy and commensurate with your level of investment. Included are: free 6x3 marquee at Festival, recognition on printed material, your logo on the Dr Edward Koch Foundation (DEKF) Website including hyperlink to your website’s home page and on Dr Edward Koch Foundation Facebook page with a link to your Facebook page, verbal acknowledgement at any co-related events, provision of signage at your business location showing your sponsorship of the All of Us Festival, 200 words profile on the Foundation website, freestanding corporate banner (provided by your company) at the Festival and free registration for 5 participants in any Foundation Mental Health First Aid Course held prior to 30 March 2022. Further benefits will be discussed.	
Monetary Gold \$2,200 (GST inclusive) or In-Kind Gold \$2,000 - \$4,999	Monetary Silver \$1,100 (GST inclusive) or In-Kind Silver \$1,000 - \$1,999	T-Shirt \$880 (GST inclusive)
Recognition on printed material	Recognition on printed material	Recognition on printed material
Recognition with your logo on the Dr Edward Koch Foundation <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page 	Recognition with your logo on the Dr Edward Koch Foundation <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page 	Recognition with your logo on the Dr Edward Koch Foundation <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page - Festival t-shirt
Verbal acknowledgement at the Festival	Verbal acknowledgement at Festival	Verbal acknowledgement at the Festival
Provision of signage at your business location showing your sponsorship of the All of Us Festival	Provision of signage at your business location showing your sponsorship of All of Us Festival 2021	Monetary Bronze \$550 (GST inclusive) or In-Kind Bronze \$100 - \$499
150 words profile on DEKF website	100 words profile on DEKF website	Recognition on printed material
Freestanding corporate banner (provided by your company) at the Festival. Free 3x3 marquee at the Festival	Freestanding corporate banner (provided by your company) at the Festival	Recognition with your logo on the Dr Edward Koch Foundation <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page
2 free registrations in any Foundation Mental Health First Aid Course held prior to 30 March 2022	1 free registration in any Foundation Mental Health First Aid Course held prior to 30 March 2022	Verbal acknowledgement at the Festival